

Nov. 1, 2011

FINAL

CPIA announces Carol Hochu as new President and CEO

Toronto, Ontario – November 1, 2011 - The Canadian Plastics Industry Association (CPIA) today announced that Carol Hochu will become President and CEO effective January 2, 2012. CPIA is the national trade association for the plastics industry in Canada, representing a \$27 billion industry with over 90,000 employees and 3,000 businesses across the country.

Hochu brings extensive trade association and industry group experience to CPIA. Most recently she served as Executive Director of Ontario Electronic Stewardship, a not-for-profit industry funding organization charged with implementing a province-wide electronic waste diversion program. Earlier in her career Hochu was President of the Ontario Stone, Sand & Gravel Association and the Confectionery Manufacturers Association of Canada.

Paul Cohen, Chairman of the Board of Directors of CPIA says, "I'm very pleased to welcome Carol to CPIA to continue our work of advocating for the plastics industry. Carol's skills and experience will help drive one of our highest priorities, which is to recover plastic resources that are currently going to landfills across Canada."

Carol Hochu says, "I'm delighted to join a strong national association that represents an industry that is so vital to our economy. I look forward to meeting our members across Canada and leading the CPIA team to help the plastics industry address our challenges and seize our opportunities."

Greg Wilkinson who acted as interim leader of CPIA for most of 2011 will return to his energy, chemicals and plastics consultancy, Third Oak Associates Inc. Wilkinson says, "CPIA is fortunate to have found a leader of Carol Hochu's calibre and I'm confident that between Carol, CPIA staff and our Board, the important work of the association is in very good hands."

- 30 -

The Canadian Plastics Industry Association is the national voice of Canada's plastics industry, representing the interests of processors, material suppliers, equipment manufacturers and brand owners across the country. Visit www.plastics.ca for more information.

For More Information:

Darlene Gray,
Canadian Plastics Industry Association 905.678.7748 ext. 239

Photos available upon request