



May 31, 2011

Canadian Plastics Industry Association (CPIA) Exhibiting at Plast-Ex and Hosting Canadian Plastics Sector Council and Society of Plastics Engineers

Toronto, ON, May 31, 2011 – The Canadian Plastics Industry Association, will be exhibiting at Plast-Ex this year at booth 2124.

“CPIA’s value proposition is focused on our commitment to promoting and protecting the plastics brand, increasing the level of post-use resource recovery, stimulating innovation and, effectively managing key issues facing the industry. The CPIA team is looking forward to the opportunity to engage with people from across the plastics value chain at Plast-Ex this year.” said Greg Wilkinson, CPIA President and CEO.

Sharing the CPIA booth will be the Canadian Plastics Sector Council (CPSC) and the Society of Plastics Engineers (SPE). “We are excited about attending Plast-Ex this year, as we will be launching our new Essential Skills product for the plastics industry at the show,” said Executive Director, Amelia Siva of CPSC. “Visitors will be able to test the new program on the show floor and measure their knowledge of Essential Skills. We appreciate the opportunity to share the booth with CPIA and further our partnerships within the industry.”

Be sure to visit our booth, meet our team and find out more about CPIA, membership benefits and how we are working to protect, promote and grow the plastics industry across Canada. Look for more information on our website at www.plastics.ca about CPIA events that will be held in conjunction with Plast-Ex including: our [Plastics Innovation Forum](#), [Plastics Recovery Seminar](#), [AGM](#) and [Awards Celebration Lunch](#).

CPIA is the national voice of Canada’s plastics industry, representing the interests of processors, material suppliers, equipment manufacturers and brand owners across the country.

CPSC is a partnership of employers and employees in the plastics industry. For more information see www.cpsc-ccsp.ca.

SPE promotes the scientific and engineering knowledge relating to plastics. For more information see www.4spe.org.

-30-

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