

November 7, 2016

**Announcement**

## **CPIA Announces Resignation of Krista Friesen, Vice President Sustainability**

Toronto, Ontario, November 7, 2016 – Carol Hochu, President & CEO of the Canadian Plastics Industry Association (CPIA), announced today that Krista Friesen, CPIA's Vice-President Sustainability, has tendered her resignation as of Nov. 18, 2016. Effective Nov. 21, 2016, Krista will be joining the Ontario government as a Senior Policy Advisor in the Ministry of Environment & Climate Change, where she will be responsible for leading and managing implementation of *Bill 151, Waste-Free Ontario Act, 2016*.

Krista's primary area of responsibility was the Association's post-use recovery program where she capably and effectively led the development and execution of CPIA's advocacy and partnership initiatives to promote solutions that increase the recovery of plastics at their end-of-life and reduce marine litter.

"Together with the Board, members and staff, I want to thank Krista for her service to CPIA, and wish her much success in her new role" said Carol Hochu.

The search for Krista's replacement is underway. Expressions of interest should be directed to [chochu@plastics.ca](mailto:chochu@plastics.ca)

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Since 1943, the Canadian Plastics Industry Association has served as the national voice of and leader for plastics industry sustainability across Canada and beyond, representing the interests of plastics value chain including resin and raw material suppliers, processors/converters, equipment suppliers, recyclers and brand owners. Visit [www.plastics.ca](http://www.plastics.ca) for more information.

### **For More Information:**

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